



Joyful Paw Prints Press, LLC  
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Joyful Paw Prints Press- Leaving loving paw prints on the hearts of readers through story



Author Barbara Techel, also known as “Frankie’s Mom” encourages children around the world to be positive, make a difference, and keep on rolling no matter the obstacles they face through her award-winning *Frankie the Walk ‘N Roll Dog* book series. Barbara is also an advocate for animals with disabilities sharing the story of how Frankie was diagnosed with Intervertebral Disc Disease and how animals can still lead a quality life despite special needs.



Author and Educator Barbara Techel and Frankie the Walk ‘N Roll Dog

When Frankie ruptured a disk in her back and ultimately was custom-fitted for a doggie wheelchair, author Barbara Techel was so inspired watching her persevere that she followed her heart and wrote a book series about her sweet dachshund Frankie.

As children (and adults) follow Frankie’s adventures, they learn valuable life lessons such as having a positive attitude when facing challenges, giving back to others despite obstacles, being compassionate toward all beings, responsibility in caring for animals, and not worrying what others think of you, to name just a few. *Frankie the Walk ‘N Roll Dog* book series will leave an everlasting, positive effect on you and will give you hope that most things are possible.



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Award-Winning Author, Educator, and Speaker  
Barbara Techel



Barbara Techel wrote *Frankie the Walk 'N Roll Dog* book series to give hope and inspiration to all who face challenges. Her lifetime love of animals lead her to realize that Frankie's paralysis was an opportunity to spread a positive message about animals with special needs, as well as help children see their challenges as blessings to learn and grow.

Barbara is a sought after speaker at schools, libraries, and organizations for her uplifting and encouraging presentations done in person or via Skype.

Techel has been awarded numerous awards for her book series, as well as had Frankie and her story published in major publications such as *Womans World* and books published by Tarcher (division of Penguin) Publishing and New World Library.

Since 2005 she has been a contributing writer for her hometown paper, *The Depot Dispatch* and has also won contests for some of her articles.

Barbara is a member of Independent Book Publishers Association, Midwest Book Publishers Association, and Dog Writer's of America Association.



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## Frankie the Walk 'N Roll Dog Fact Sheet



**Genre:** Children's nonfiction

*Frankie the Walk 'N Roll Dog*

Children's Book

ISBN: 978-0-9800052-0-2

Cover Price: \$14.95

Distributed by Ingram

Available at: [www.joyfulpaws.com](http://www.joyfulpaws.com),  
Amazon.com, Barnes and Noble  
on-line, Follet, and can be ordered  
from your favorite book store

### Book Trailer:

<http://authorsbroadcast.com/titles/frankie.htm>

### Audio Excerpt:

<http://audioboo.fm/boos/181973-excerpt-frankie-the-walk-n-roll-dog-children-s-book>

### Wisconsin Pet Hall of Fame Companion Dog

A true, inspirational story about a dachshund whose life started out just like any other dog walking on all four paws until a spinal injury leaves her paralyzed. Frankie is custom-fitted for a wheelchair and learns to keep on rolling. Her zest for life will have you cheering and she will give you hope that all things are possible. Frankie will leave an everlasting and loving paw print on your heart. A book for all ages to teach overcoming challenges and also compassion for the physically challenged.

National Best Book from USA Book News, Meriel Human-Animal Bond Award from Dog Writer's of America Association, Editor's Choice from AllBooks Review, and Indie Excellence Finalist.



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## Frankie the Walk 'N Roll Therapy Dog Visits Libby's House Fact Sheet



**Genre:** Children's nonfiction

*Frankie the Walk 'N Roll Therapy Dog  
Visits Libby's House*

Children's Book

ISBN: 978-0-9800052-4-0

Cover Price: \$14.95

Distributed by Ingram

Available at: [www.joyfulpaws.com](http://www.joyfulpaws.com),  
Amazon.com, Barnes and Noble  
on-line, Follet, and can be ordered

### **Book Trailer:**

[http://authorsbroadcast.com/titles/frankie\\_libby.htm](http://authorsbroadcast.com/titles/frankie_libby.htm)

### **Audio Excerpt:**

<http://audioboo.fm/boos/186064-frankie-the-walk-n-roll-therapy-dog-visits-libby-s-house>

### **Wisconsin Pet Hall of Fame Companion Dog**

Frankie the Walk 'N Roll Dog keeps rolling along in her doggie wheelchair. This paralyzed dachshund's unabashed healing, exuberant spirit, and spunky personality is a blessed gift to everyone she befriends. In this true, inspirational story, Frankie tells how she became a registered therapy dog and shares her visits to Libby's House, a senior facility where many residents have Alzheimer's or dementia. Frankie teaches us that patience, listening, and understanding opens our hearts to what matters most—love.

Winner of Indie Excellence award.



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## Selected Public and Media Appearances



### Broadcast Radio and TV

#### **First News, Channel 5, WFRV**

Green Bay, WI

#### **Fox 11, WLUK**

Green Bay, WI

#### **The Morning Blend, Today's TMJ4**

Milwaukee, WI

#### **Good Day Wisconsin, Channel 11, WLUK**

Green Bay, WI

#### **WCUB Radio**

Manitowoc, WI

#### **The Petcast Radio Show, Talk 2 the Animals, Animal Talk Naturally**

## Book Signings

Bookworld: Fond du Lac, WI, Bookheads: Plymouth, WI, Cottagewood: Elkhart Lake, WI

## Schools and Libraries

To date Barbara and Frankie have made over 150 appearances at schools, libraries and organizations in person (and dog!) and via Skype.



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## Frankie the Walk 'N Roll Dog Book Reviews

*Frankie the Walk 'N Roll Dog is a heartwarming and uplifting picturebook conveying a positive-minded message about making the most of life despite disabilities.*

**~Midwest Book Reviews**

*It is refreshing to read a children's story that addresses*

*topics such as life experiences and determination. There are many children in this world who become inspired by other's stories, and it is just brilliant to write from an animal's point of view, due to the bond a child understands with animals. Frankie's story is not only inspirational, but it is real. Children want to read about "real" just as much as make believe, and that is why this book touches hearts. This story is also great for all ages as it reaches us on an inner level. Compassion, empathy, joy, sorrow...these emotions will be a constant in our lives. It is a relief to know, that for those who may experience a hardship in life, if they read Frankie's story as a child, maybe their own hope will be strengthened.*

**~Melissa M. Willams, Author of Iggy the Iguana**

*As founders of Dodgerslist, a group dedicated to educating and supporting Dachshund owners on IVDD it is encouraging to see a book about the normal lives these dogs can live even when they are paralyzed. Barbara has done a marvelous job of helping to educate and telling the story of Frankie not only in this great book but in appearances she and Frankie make. Too many are being euthanized unnecessarily. Hopefully, with books like Frankie we are encouraging vets and owners to give these dogs a chance.*

**~Linda Stowe, [www.dodgerslist.com](http://www.dodgerslist.com)**

*This joyful book appeals to all ages. It is a story told by Frankie, a dog, who has a devastating accident and through courage, love, and wonderful support, becomes an Inspiration. The delightful illustrations are charming.*

*My 12-year old grandson, an avid reader, said it was one of the best children's books that he ever read.*

*Dog lovers, children, and those of good heart will be carried along and moved by this very special book of Frankie.*

**~Robert McCarty, Author of Planet of the Dogs**





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## Frankie the Walk 'N Roll Dog Book Reviews

*My 7-year old grandson was totally thrilled that Frankie pulled through her ordeal! It was a precious moment and I thank Barbara for sharing Frankie's story with us. It is such a sweet book. I love the beautiful illustrations and the way Frankie tells her story first person.*

*Struggling with physical challenges can be overwhelming for people and animals alike. But, this little wiener dog has a zest for life that will have you cheering and believing that most things are possible. Frankie's story will help anyone realize they always have a choice as to how they will respond to a challenge. Frankie will leave an everlasting and loving paw print on the heart of adults and as well as children.*

**~Yvonne Perry, [www.writersinthesky.com](http://www.writersinthesky.com)**

*Frankie is such an inspiration! This little dog teaches us that if you work hard enough, believe strong enough, and have such love and support, you can overcome any obstacle. My daughter and I love this book, and she reads it to her little cousin every time he comes over. We even bought him one so she could read it to him when we go to his house. This is a must read for every child who feels even a little different!*

**~Melissa and Lexy Webb, authors of Zoe the Earless Kitten**

*A heartwarming story written with so much empathy and tenderness touching on emotions and challenges which all children face in the world, not just those with physical disabilities. Barbara's love for all her pets shines through although obviously this about Frankie the dachshund. To write about the death of Frankie's sister in a children's book could be challenges, but Barbara wrote with love, honesty, and simplicity on a subject which is part of everyday life, and which children would read without all the adult hang-ups that death brings.*

*The part where Frankie is in the hospital on her own, and Barbara is rushing home to be with her brought tears to my eyes. As did the page where Frankie is off to the market again for the first time with her new wheels, and Barbara is nervous on her behalf in case anyone makes fun of her. Every parent can surely empathize with this when we take our children to school on a daily basis and hope that they won't be made fun of. This book will be kept to read to future grandchildren. Frankie's story has touched my heart, what a brave dachshund and dedicated owner.*

**~Sharman Moore**



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## Frankie the Walk 'N Roll Therapy Dog Visits Libby's House Book Reviews

*With this lovely book, Frankie will win your heart and inspire children to overcome whatever obstacles they face in life. Told from Frankie's viewpoint, this journey from using a wheelchair (dog cart) to finding her purpose as a therapy dog is not only touching but also shows children how much joy, healing, and hope a dog can bring to this world. Outstanding!*

**~Linda and Allen Anderson, Angel Animal Network**



*Libby's House is a special place and so is Frankie. Frankie, who has a physical disability and must use a dog wheelchair is also a therapy dog. Frankie offers love, companionship and joy as she patiently befriends senior citizens at Libby's House when taken there by her owner on regular visits. A wonderful book to use in which to teach the young about individuals with special needs and various challenges that seniors (grandparents) often encounter as they and/or their situations change.*

**~Mrs. Dorothy Barron, Co-founder & Director of  
Parents focused on Education**

*This book is a sweet, down-to-earth story that offers so many inspirations to readers. Through the eyes of her beloved Frankie the Walk 'N Roll Dog, Author Barbara Techel relates both the joys and heart-aches of life as they become a therapy dog team. It's an excellent resource for lessons of compassion, caring, and acceptance, as well as a gentle introduction to what it's like to visit assisted care facilities.*

**~Cheryl Pickett, Christian Author & Publisher**

*A heartwarming story told in bare bones English by a remarkable dog about serving an elderly community as a therapy dog. Barbara Techel did a great job avoiding the maudlin story it could have been. Ling may Frankie wave her wheelchair back side and continue to bring joy to those near her and throughout the world, through these delightful books. A deserving prize winner.*

**~Francine L. Trevens, Author & Editor**



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## Frankie the Walk 'N Roll Therapy Dog Visits Libby's House Book Reviews

*Frankie visits nursing homes to make the older people feel better. Every time Frankie visits, the older people love it! Frankie's mom is very proud that Frankie is a therapy dog. Frankie goes to a special nursing home called Libby's house. Frankie meets a 70-year old man named Daniel. Frankie loves to play with Daniel.*

*My favorite picture is when Frankie takes a bath in the sink. My favorite part of the story is when Frankie becomes a therapy dog. I think kids should read this book because it encourages children to keep moving on and to do their best. Frankie is so special because she can make many people feel better. First I thought about how sad it is that Frankie can't walk, but she is so happy and makes people happy too.*

**~Madeline, Age 8.5 (review picked up by Chicago Tribune)**

*This book is pure love. And what a treat to see that the story is once again told by Frankie! The vignettes are so enjoyable, and the illustrations once again beautifully done. It's been such a treat to follow the continuing journey of Barbara and Frankie as they share their uplifting message of living life to the fullest regardless of challenges. They are both treasures.*

**~Vicki B. Tiernan, Co-author of Almost Perfect**

*I challenge anyone to read this book and come away with dry eyes and without a smile of recognition. And it's that juxtaposition of the sometimes difficult realities of life which saddens me—especially when I see the good that comes from using a disability to help others. That's the case with Frankie the Walk 'N Roll Therapy Dog. In Barbara Techel's new book, she tells how she and Frankie became a therapy dog team and the joy that visiting Libby's House brings to them and the residents.*

*I love the way Frankie tells her own story in a play-by-play narrative. You may forget that Frankie is not a human. She sure knows how to relate to people, and she's a really polite listener even when Edith tells about Schutzie, yet again! The lighthearted humor in this book will help children and adults understand that the elderly have a lot to offer younger generations—even when they are reminiscing and don't know what day it is!*

*This book provides an endearing glance to help us better appreciate the preciousness in all of life's stages. Highly recommended for family reading and classroom education.*

**~Mary Shafer, Publisher Word Forge Books**



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## Awards and Publications

### **Frankie the Walk 'N Roll Dog Awards**

National Best Book by USA Book News for children's non-fiction picture book softcover category

Merial Human-Animal Bond Award from Dog Writer's of America Assn.

Editor's Choice Award from AllBooks Review

Indie Excellence finalist

### **Frankie the Walk 'N Roll Therapy Dog Visits Libby's House Awards**

Indie Excellence Award

### **Honors for Frankie**

2009 Wisconsin Pet Hall of Fame Companion Dog

### **Angel Animals Network True Story Contests**

*The Blessing of a Wheelchair-Bound Dachshund*, 2nd place award

*Cassie and Frankie Inspire a Writer*, honorable mention

### **Publications Frankie's Story Featured In**

*Womans World* magazine July 2010

*Every Dog Has a Gift* by Rachel McPherson, Tarcher Publishing  
(division of Penguin) 2010

*Dogs and the Women Who Love Them*, Linda and Allen Anderson, New  
World Library 2010



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### Author Interview Questions



1. What happened to Frankie that she now walks in a doggie wheelchair?
2. Why did you decide to write Frankie's story as children's books?
3. What do you think is the biggest misconception about animals with special needs?
4. What lessons does Frankie teach in her books?
5. Did you always want to be a children's book author?
6. What are some of the biggest lessons you have learned from Frankie?
7. What advice would you have for pet owners who are going through something similar?
8. How do children respond to Frankie?
9. Now that you have had a special needs pet, would you consider another one in your life someday?
10. What do you want people to take away from *Frankie the Walk 'N Roll Dog* series?