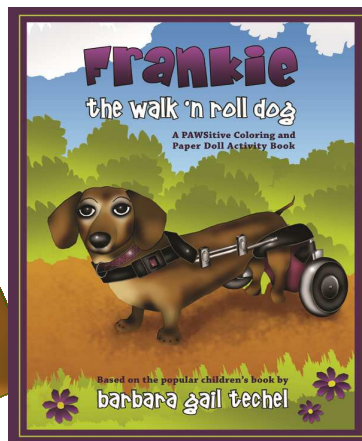


A Visit with Award-Winning Author  
Barbara Techel and  
her Special Dog Frankie the Walk 'N Roll Dog



Author Barbara Techel

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# Introduction

Hello and welcome! We hope this information will help you in planning a fun and successful visit with author Barbara Techel and her special dog Frankie the Walk 'N Roll Dog.

## About Barbara Techel



Author, Barbara Techel never intended to be a children's author. But sometimes life has a way of giving us an opportunity, and if we are open to the blessing being presented, it will likely have a positive affect on our life. This is exactly what happened to Barbara. Her journey began in 2005 and has been an incredible one since then because of the life lessons she has learned from her four legged friends.

Together Frankie and Barbara educate children and adults through the *Frankie the Walk 'N Roll Dog* book series to see their challenges in a positive way, and encouraging others to be of service to their communities, despite obstacles they may face. They are also bringing positive awareness to animals with special needs.

They visit local schools, libraries and organizations, as well as classrooms across the US and Canada via Skype. They are also active as a therapy dog volunteer team visiting a local hospital, senior assisted living facility, and hospice community regularly each month.

Barbara is an advocate for special needs animals, writer, educator, publisher and blogger maintaining two blogs as well as the following websites:

[Joyful Paws Website \(where you will also find Frankie the Walk 'N Roll Dog\)](#)

[Frankie the Walk 'N Roll Dog Blog](#)

[Author Barbara Techel's Blog Joyful Paws](#)

[Frankie the Walk 'N Roll Dog on Facebook](#)

[Author Barbara Techel on Facebook](#)

[Frankie the Walk 'N Roll Dog on Twitter](#)

[Author Barbara Techel on Twitter](#)

[Author Barbara Techel on LinkedIn](#)

## About Barbara Techel, Con't.

Techel's book series have won numerous awards: National Best Book from USA Book News, Merial Human-Animal Bond Award from Dog Writer's of America, Editor's Choice from AllBooks Review, Indie Excellence Finalist, Midwest Book Award finalist and Indie Excellence Winner.

Frankie and Barbara's story featured in *Womans World*, *Dog Living Magazine*, *The American Dog*, *USA Today.com* & *AOL.com Paw Nation*, *Chicago Examiner.com* plus numerous other blogs. Their story is also featured in *Every Dog Has a Gift* by Rachel McPherson, published by Tarcher (division of Penguin), *Dogs and the Women Who Love Them* by Linda and Allen Anderson, recommended by Oprah's O Magazine, and will also be featured in *Animals and the Kids Who Love Them*, New World Library October 2011.

When not writing, being an advocate for animals with disabilities, school visits & organizations, or volunteer work, Barbara enjoys spending quiet time with her husband of 27-years, and Frankie and Kylie close by. It is in those moments that she gives her deepest thanks for all her many, many blessings.



# About Frankie the Walk 'N Roll Dog

Barbara brought Frankie home from a breeder in Brooklyn, WI when Frankie was 3-months old. It was love at first sight and from that day forward, Barbara and Frankie have been inseparable.

As a role model for children (and adults) struggling with challenges, Frankie encourages others to always be positive. She also is an example that despite challenges we can each find a way to give back in our own, unique way. Through her books, website, blog and visits to schools, libraries, and organizations she is spreading her message to always be positive, make a difference and keep on rolling.

Frankie is also an advocate for dachshunds diagnosed with Intervertebral Disc Disease (IVDD), as well as all animals with special needs. Her spunky personality and zest for life helps others see despite a disability pets can live quality lives.



Frankie's story featured in best-selling women's magazine *Woman's World* July 2010



Frankie is star of two multi award-winning children's books, *Frankie the Walk 'N Roll Dog* and *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House*, as well as a coloring and paper doll activity book.

Frankie has been featured in *Woman's World*, *USA Today.com*, *AOL.com Paw Nation*, *FIDO Friendly* blog, as well as numerous other blogs. She has also been seen on TV on **The Morning Blend**, **Good Day Wisconsin**, **Fox 11 News**, and **WISN Channel 12**.

Frankie's story also featured in *Every Dog Has a Gift*, Tarcher Publishing, *Dogs and the Women Who Love Them*, New World Library, and *Animals and the Kids Who Love Them*, New World Library (Oct. 2011).

# A Sample of Notes We Have Received From Children



*Frankie, you are an example of hope, joy, and perseverance.. You sound like a joy to have. -Natalie*

*Our teacher read us that book of yours. It's probably the best book I ever read. And the pictures are brilliant. -Megan*

*You are the best entertainers in the world. Wow, you know how to make someone's day. -Isabella*

*I love you very much. I want to take you for a walk. You are the best. -Gabby*

*Frankie, you inspire me! You are one strong dog. This is brave because of the hope and joy that you are. -Ali*

*I think Frankie's book is very inspirational to many people. It tells you not to let things bring you down because it sure didn't bring Frankie down. Just keep on trying to make things work and to not give up. Just keep on rolling. -Tessa*

*I never saw a dog in a book and then see her in real life. Frankie is awesome even thou she is paralyzed. -Marco*

*I think your book is great for kids who have problems and I think they can relate to your story about Frankie. Like you said, it helps kids and adults understand that everyone has problems, but everyone has an opportunity to fix them too, or at least deal with them. -Alexa*

*Thank you for coming into our school to visit us. You are an amazing dog, and an inspiration to all! I can't wait to tell my dog about you! -Jamie*

*I love how they make wheelchairs for dogs so they can walk. -Matthew*

## Author Barbara Techel's Books

My non-fiction books are for ages 7-12. These books are perfect for teachers and librarians to share with young readers. They are also wonderful for parents and grandparents to read together and create discussion that will help shape the lives of their young ones.

*\*A portion of all book proceeds are donated to various organizations and charities that help animals with disabilities*



### Frankie the Walk 'N Roll Dog

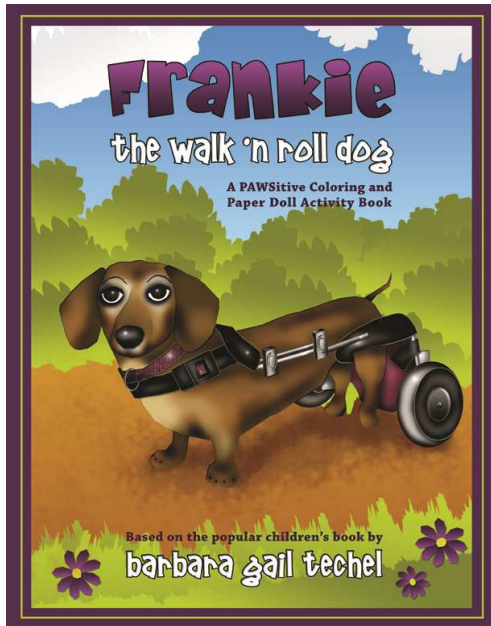
is the true, inspirational story how Frankie began her life walking like a regular dog, until a spinal injury leaves her paralyzed. After months of therapy she is custom-fitted for a doggie wheelchair. Her life since then is hard to keep up with because she does not see her disability as anything that should hold her back, but lives life to the fullest.

Frankie will leave an everlasting paw print on your heart.



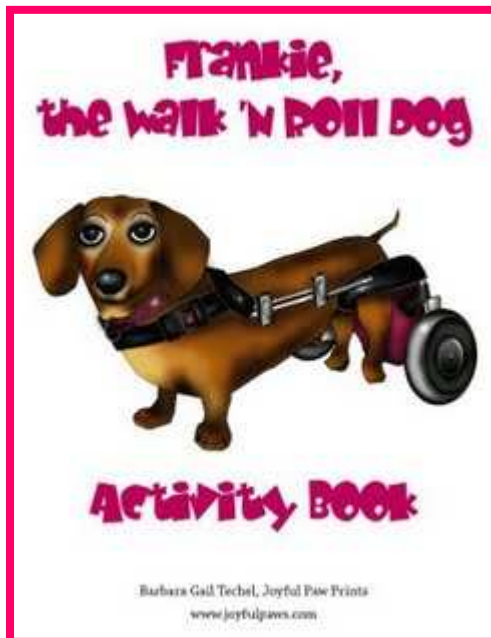
### Frankie the Walk 'N Roll Therapy Dog Visits Libby's House

is the second book in the Frankie series. Frankie's visits as a therapy dog to Libby's House, a senior assisted living, is shared from Frankie's point of view of the residents she meets and befriends. Many have Alzheimer's or dementia and through Frankie's example, she teaches children that patience, listening and understanding is what will lead to what matters most, which is love.



## Frankie the Walk 'N Roll Dog Coloring and Paper Doll book

Three books in one. Story book based on the award winning *Frankie the Walk 'N Roll Dog* (shorter, condensed version), pages to color along to the story, real photos of Frankie, and to top it off, a Frankie paper “dog” (doll) complete with her wheelchair, and many of her favorite outfits to cut out and dress her in.



## Frankie the Walk 'N Roll Dog Activity ebook

is a 28-page companion book to either of Frankie’s books to further expand on Frankie’s lessons of being positive and giving back to the world despite our challenges.

# Our Needs When We Visit

**Audiences:** Typically we speak to K through 4th grade students. We have also addressed 5th and 6th graders also as the message about challenges and disabilities is a message for a universal audience. We can discuss your needs and see how we can best meet them.

We do visits in our local area of Wisconsin within about a two hour drive from our home in Elkhart Lake. The other option if you are outside of this range is that we offer Skype visits (see our free ebook on Skype visits on our website).

When you book a visit with us we will do either one or two presentations lasting 30-45 minutes each. I prefer to try and do only one presentation since Frankie has gotten older, but if need be, we are happy to do two presentations as long as they are back-to-back with about a 5-10 minute break in between.

**Equipment Needs:** Our presentation includes a PowerPoint of slides so I will need a projector to hook up to my laptop (as well as a screen), or if you have a laptop compatible with Microsoft PowerPoint, I have a jump drive with my presentation on it. This helps save on time and makes things go a bit more smoothly, so if you have a PC computer/laptop I would appreciate that being ready when I arrive.

We will also need about a 6-foot table, which I place Frankie on so all the children in the room are able to see her.

If I am speaking to a group of 100 or more kids or in a gym or auditorium I will also need a microphone, and prefer a lavalier if it is available.

After the presentation the children will have an opportunity to walk past Frankie. Due to her age she has gotten a bit more nervous in bigger crowds, so the children won't be able to pet her, but they can walk by her. Please have the children line up and approach her one by one.

If I am able to stay in the same room and sign the books that are sold, that is ideal as well. If you wish to set up a book signing where the children come through the line for their book, we can do that too. Just please discuss that me when booking your visit so I allow time for that.



# Presentation Outline

I offer a presentation that last approximately 30 minutes and a presentation that lasts approximately 40 minutes with time for Q & A at the end of each. Each presentation includes a PowerPoint of slides.

## **Outline for 30 minute (approx) presentation (best for K-2 or any grade if you won't want the 40 minute presentation)**

- ~Discussion of dachshund breed
- ~Discussion of how Frankie's life was for the first six years of her life without her wheelchair
- ~Discussion of Frankie's spinal injury, how it happened, showing a diagram of a dachshund spine explaining how dogs and people spines are similar in how they work
- ~Discussion of the accident that caused Frankie's injury by doing a selected reading from *Frankie the Walk 'N Roll Dog*.
- ~Demonstration of Frankie's wheelchair. Student volunteer involvement.
- ~Discussion of how I help Frankie go to the bathroom because of her paralysis.
- ~Demonstration of physical therapy I did for Frankie. Student volunteer involvement.
- ~Discussion about challenges, attitude & giving back to society incorporating Frankie's book *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House*.
- ~Discussion of Frankie's therapy dog work at Libby's House
- ~Discussion/photos of Frankie after her injury living life to the fullest
- ~Discussion of how Frankie never felt sorry for herself and how she persevered.
- ~Discussion about challenges and how they are part of life and help us to learn and grow into better people and end with Frankie's motto: "Always be positive, make a difference, and keep on rolling!"
- ~Q & A

## **Outline for 40 minute (approx) presentation (best for 3rd and up)**

- ~All the above for the 30 minute is included with this presentation
- ~Discussion of how my chocolate lab, Cassie Jo led me to become a writer after a diagnoses of terminal bone cancer and how it made me stop think about my life
- ~Discussion of how I became a writer because of what I learned from Cassie Jo and my first writing experiences with writing a monthly column about animals.
- ~Discussion of how I never thought I'd write children's books and what inspired me.
- ~I share a photo of my writing studio and the choice I had to make to get the studio.

## Book Orders

We offer a special discount price for students to purchase our books (book order form on pg. 16). Please send book order form home two weeks in advance of our visit (**please note it is two pages**). Book orders **under 50** will be left with school day of visit. Book orders **over 50** will be shipped directly to schools (I will pay shipping). For book orders being shipped to schools, payment of books still due day of my visit. That day, or following day, order will be placed with my printing company. Expect delivery 5-10 days later (sometimes more during a holiday). Separate custom labels with my message will each be signed to student ordering book(s) and my autograph, which I will mail to school. School librarian or each classroom teacher will then just need to affix label into each book. Frankie's pawtograph is already imprinted in each book.

**Note: Part of our mission is to help other animals with disabilities, so we donate a portion of all book proceeds to organizations and charities that care for these special animals.**

## Payment

Payment due day of my visit. If paying by check please make check to: Barbara Techel. Any books sold, payment is also due day of my visit. If children bring in money late or decide after our visit they would like a book, please contact me and I'm happy to mail book(s) to your school and I will cover the shipping.

## When to Book

Our calendar fills quickly, so the sooner we can secure a date, the better. Please keep in mind that we also only schedule visits once per week. Booking at least one month out is best to build excitement for our visit and plan for the event.

## Cancellations

To date, knock on wood, I have not had to cancel. But if due to illness with me or Frankie or an emergency and I would have to cancel I will do my best to reschedule as soon as possible.

## Tips to Ensure a Successful Visit

- Please tell your staff—especially the office staff where it is likely I will need to sign in—that I'm coming to school, and with a dog. A smooth check in allows me to keep my wits about me and calmly guide Frankie to the room we need to set up and do our presentation.
- Please let the children know Frankie and I are coming to school. This builds excitement and anticipation of our visit.

**Barbara Techel— Author Visit Information, [www.joyfulpaws.com](http://www.joyfulpaws.com) 10**

- In fact why not get everyone involved and read the story to the students. You can visit our website, [www.joyfulpaws.com](http://www.joyfulpaws.com) and watch Frankie’s inspirational video. And visit Frankie’s blog, [www.frankiethewalknrolldog.blogspot.com](http://www.frankiethewalknrolldog.blogspot.com) and learn about her adventures. The more you involve the students the more likely they are to take to heart the many valuable lessons Frankie has to share. Here are some other resources for areas of study in relation to animals with disabilities:

[www.rollingdogranch.com](http://www.rollingdogranch.com),  
[www.eddieswheels.com](http://www.eddieswheels.com)  
[www.homeforlife.org](http://www.homeforlife.org)

- Display our books in the library or your classroom before our scheduled visit.
- Post Frankie poster (pg. 13) in library, classrooms and throughout the school. Bio on page 14 can be posted in teachers lounge.
- Make copies of book marks on page to hand out to each child as a remembrance.

## BONUS downloadable links! FREE with Booking

To help further expand on Frankie’s inspiring and uplifting lessons you will receive the following when booking a visit with us:

### Teaching Guide

**Frankie the Walk ‘N Roll Dog Activity Book** (*feel free to make oodles of copies for students* )

**Frankie the Walk ‘N Roll Dog Coloring Page**

**Frankie the Walk ‘N Roll Dog 8 x 11 “pawtographed” poster**



**Barbara Techel– Author Visit Information, [www.joyfulpaws.com](http://www.joyfulpaws.com) 11**

# Testimonials

*Thank you for your presentation today. Honestly, it exceeded my expectations. What great lessons the students learned from both you and Frankie!*

**-Gary Goelz, Principal Country Meadows Elementary School**

*Thank You from the bottom of my heart for sharing Frankie with us. You truly do an outstanding job helping to teach children about our differences and overcoming challenges in our daily lives! Students saw that even with a disability there is great ability in all of us!*

**-Marisa M. Kluth, Third Grade Teacher, Sheboygan Falls Elementary School**

*Your message was very uplifting and so perfect for children to comprehend. You went above and beyond my expectations. Frankie is truly a gift from above to us all*

**-Amy Nelson, Teacher at St. John the Baptist School**

*Excellent! Great use of time moving from book to Frankie, to her dog cart. Kids were stimulated-- it never got boring. Keep doing what you are doing. You are by far the most organized, well-planned, and prepared presenter I ever worked with.*

**-Julie Hauk, Teacher at Longfellow School**

*Your presentation was outstanding, delightful, enlightening, and inspiring, and your book is captivating. The students really enjoyed reading and learning more about Frankie!*

**-Pat McKenzie, Integrated Language Arts, 6th grade, Urban Middle School**

*Author Barbara Techel and Frankie left a lasting impression with all the families who attended the presentation. The program was wonderful and ideal for audiences of all ages. Their book "Frankie the Walk'n Roll Dog" was a fascinating addition to our collection. We are looking forward to a return visit!*

**-Aimee Steinbruecker, Youth Services, Sheboygan Mead Public Library**

*You are an absolute natural at public speaking! Meeting Frankie up close and petting her was just wonderful. The feedback from families regarding your presentation has been so joyful and positive. In my opinion, you are by far the absolute best guest we've ever had at our winter party. Thank you so much for sharing Frankie and her story with us and everyone who reads your books.*

**-Barb Morin, Family Services Coordinator, Pathways Center**

**Barbara Techel– Author Visit Information, [www.joyfulpaws.com](http://www.joyfulpaws.com) 12**

**Hey Boys and Girls!**

**I'll be visiting your school soon!  
We are going to learn how to  
be positive, make a difference,  
and keep on rolling!**

**Arf-A-Roo!**



**Your Pal,**

*Frankie the Walk 'N Roll Dog*



## About Barbara Techel

**Barbara** is the author of the multi-award winning book, series *Frankie, the Walk 'N Roll Dog*. When her dachshund, Frankie, suffered a spinal injury, Barbara had her custom-fitted for a wheelchair. Frankie persevered, and Barbara realized the beautiful opportunity she had to share Frankie and give others hope and inspiration to be the best they can be. Along with sharing Frankie's story with children, Barbara and Frankie routinely volunteer as a therapy dog team at local hospitals, nursing homes, and hospice centers, spreading joy wherever they go. Barbara hopes her second award-winning book in the Frankie series, *Frankie, the Walk 'N Roll Therapy Dog Visits Libby's House* will teach that no matter what life challenges we face, we can still give back to the world. She also hopes it will encourage children to spend quality time with their grandparents and cherish each and every moment.

Since 2005, Barbara has been a contributing writer for the *Depot Dispatch* sharing stories of her animals, as well as other furry friends she has met along the way. Frankie's story featured in *Every Dog Has a Gift* by Rachel McPherson, by Penguin/Tarcher Publishing and in *Dogs and the Women Who Love Them: Extraordinary True Stories of Love, Healing, and Inspiration* by New World Library, recommended by Oprah's O magazine, and *Animals and the Kids Who Love Them*, New World Library (Oct. 2011). Also as seen in *Woman's World*, *The American Dog*, and *Dog Living* magazine. Barbara is active in promoting the message that all disabled animals can live quality lives if given a chance.

Barbara is a member of Dog Writer's of America Assn., Wisconsin Regional Writer's Assn., Independent Book Publishers Assn. & Midwest Book Publishers Assn.

[www.joyfulpaws.com](http://www.joyfulpaws.com)  
[www.frankiethewalknrolldog.com](http://www.frankiethewalknrolldog.com)



Wisconsin Pet Hall of Fame Companion Dog

## Frankie, the Walk 'N Roll Dog Book series

**Always be positive  
make a difference  
and keep on rolling!**

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[www.joyfulpaws.com](http://www.joyfulpaws.com)

## A VISIT WITH FRANKIE THE WALK N ROLL DOG and award-winning author Barbara Techel

When Frankie, a dachshund, suffered a spinal injury, her Mom, Barbara had her custom-fitted for a wheelchair. Frankie persevered, and Barbara realized the beautiful opportunity she had to share Frankie and give others hope and inspiration to be the best they can be. Along with sharing Frankie's story with children, Barbara and Frankie routinely volunteer as a therapy dog team at local hospitals, nursing homes, and hospice centers, spreading joy wherever they go.

**Frankie is Wisconsin Pet Hall of Fame Companion Dog.** Her story has appeared in best selling *Woman's World*, *The American Dog*, & *Dog Living magazine* and in three books: *Every Dog Has a Gift* by Tarcher Publishing, *Dogs and the Women Who Love Them* New World Library & *Animals and the Kids Who Love Them*, New World Library (Oct. 2011) Also seen on Channel 4, *The Morning Blend*, Fox News 11 & *Good Day Wisconsin*, Channel 5.

Visit Barbara and Frankie on their website at [www.joyfulpaws.com](http://www.joyfulpaws.com)



Frankie and Barbara Techel will be visiting (school name)

\_\_\_\_\_ on  
\_\_\_\_\_ They will share their inspirational story with the school children and teacher/s. Books are available for sale and will be signed by Frankie with her paw print and also signed by Barbara (**see 2nd page for ordering**). If you are interested in purchasing one or more copies of the book(s), please send payment with form filled out. Have your child give to their classroom teacher or librarian.

**Please make check payable to Barbara Techel.**

***\*A portion of all book proceeds donated to various disabled animal charities***

**PLEASE SEE SECOND PAGE ON HOW YOU CAN ORDER  
FRANKIE'S AWARD-WINNING BOOKS!**



## Frankie the Walk 'N Roll Dog *National Best Book Award from USA Book News*

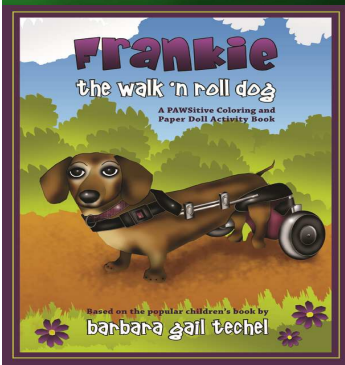


A true, inspirational story about a dachshund whose life started out just like any other dog walking on all four paws until a spinal injury leaves her paralyzed. Frankie is custom-fitted for a wheelchair and learns to keep on rolling. Her zest for life will have you cheering and she will give you hope that all things are possible. Frankie will leave an everlasting and loving paw print on your heart. A book for all ages to teach overcoming challenges and also compassion for the physically challenged.



## Frankie the Walk 'N Roll Therapy Dog Visits Libby's House *Indie Excellence Award, Midwest Book Award finalist*

Frankie the Walk 'N Roll Dog keeps rolling along in her doggie wheelchair. This paralyzed dachshund's unabashed healing, exuberant spirit, and spunky personality is a blessed gift to everyone she befriends. In this true, inspirational story, Frankie tells how she became a registered therapy dog and shares her visits to Libby's House, a senior facility where many residents have Alzheimer's or dementia. Frankie teaches us that patience, listening, and understanding opens our hearts to what matters most—love.



## Frankie the Walk 'N Roll Dog Coloring and Paper Doll Book

Three books in one. Story book based on the award winning *Frankie the Walk 'N Roll Dog* (shorter, condensed version), pages to color along to the story, real photos of Frankie, and to top it off, a Frankie paper "dog" (doll) complete with her wheelchair, and many of her favorite outfits to cut out and dress her in. 52 pages of fun and inspiration!

Students Name: \_\_\_\_\_ Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

\_\_\_\_ I would like to purchase \_\_\_\_ copy(ies) of **Frankie the Walk 'N Roll Dog**  
***Special school visit price \$12.00 (save \$2.95 off retail)***

\_\_\_\_ I would like to purchase \_\_\_\_ copy(ies) of **Frankie the Walk 'N Roll Therapy Dog Visits Libby's House**  
***Special school visit price \$12.00 (save \$2.95 off retail)***

\_\_\_\_ I would like to purchase \_\_\_\_ copy(ies) of **Frankie the Walk 'N Roll Dog Coloring & Paper Doll Book, \$10.00**

\_\_\_\_ **Book Package Special One**, *Frankie the Walk 'N Roll Dog* **OR** *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House* (**circle one**) and coloring/paper doll book ***special price \$20.00 for the 2-book set (save \$4.90 off retail)***

\_\_\_\_ **Book Package Special Two**, *Frankie the Walk 'N Roll Dog*, *Frankie the Walk 'N Roll Therapy Dog Visits Libby's House* and coloring/paper doll book ***special price is \$30.00 for all three books (save \$9.85 off retail)***

Enclosed is my check, cash or money order made out to **ra Techel** for \_\_\_\_\_

Please have Frankie pawtograph and Barbara autograph book(s) to:

---

**\*\*Please note if school orders 50 or more books, books will be directly shipped to school and will arrive approx. 5-10 days after our visit.**

# Final Checklist

The fun and exciting day is fast approaching! Make sure you have remembered to:



Promote our visit within the school creating a dog crazy frenzy about reading, as well as how fun it will be to see a dog rolling in wheels!



Make sure you have sent out the book order form two weeks in advance. **Please note the form is TWO PAGES and are pages 16 & 17.**



Contact local press and media— they love a positive, uplifting story and your students just may get their picture in the paper!



Please arrange for payment for day of our visit, as well as have book orders collected and given to me before our presentation

That's it! We will look forward to meeting you and your students!!



**Any Questions— please email or call me**

If you have any questions or concerns please don't hesitate to contact me at [joyfulpaws@yahoo.com](mailto:joyfulpaws@yahoo.com) or call me at 920-377-1749

**Barbara Techel– Author Visit Information, [www.joyfulpaws.com](http://www.joyfulpaws.com) 18**